

NEWBURGH-ON-YTHAN GOLF CLUB 1

Minutes of Committee Meeting Thursday 18th May 2023 5.00pm

Present Kieran Hope, Paul Manson, Norman Cox, John Morrison (vis video link), Pat Roger, Derek Ball, Chris Pickles(via video Link)

Apologies

Welcome Kieran welcomed everyone to the meeting.

Red inserts indicate comments and decisions made by the Committee.

FINANCIALS

Pat went through the financials highlighting some high-level numbers as it stands to date. The forecast is 90% up to date and pat would be sitting down with Paul over the next couple of days to get this up to date as at the end of April 2023.

Pat talked a bit about Brian Thomson's paper and that he would be sitting down with Brian in the next week or so to go over some of the suggestions/figures with him.

Pat will get the update forecast done and report back after his meeting with Brian Thomson also.

MARKETING

John had produced a marketing plan, which had previously been circulated and added to. There are actions that will now come out of this as the plan has now been approved by all involved in carrying it out. These will be done as the plan develops moving forward.

There will be a number of social media posts set up over the coming weeks, these will be timed to go out as was being done by mission 10 but by the club ourselves.

Kieran will send out the actions from this and show Paul how to set times when Facebook posts go out once added.

LOCAL CLUB COMPETITOR ANALYSIS

We plan to analyse various aspects of the surrounding clubs where we will visit their websites to see what is on offer and prepare a spreadsheet with the green fees, subs, facilities available and pros and cons for being a member there.

Paul will pull the information together, this will be something that will take a bit of time to do and prepare. Once done this will be fed back to the committee.

INCOME INITIATIVES

We are going to explore how to tap into overseas memberships a bit more. We are looking into how to get some tie ins with clubs that are overseas. The first one that we will explore is a club called The Powelton Club. This club is based in the city of Newburgh, in Orange County, New York.

Other countries to explore are the Scandinavians as they have easy routes into Aberdeen with direct flights.

It was felt that everything is worth exploring to see if something can come out of it.

Paul and Pat will explore some of these starting with the Powelton in Newburgh, New York.

CLUB MANAGER UPDATE (Incl. Letter of Complaint)

General

Visitors numbers are down slightly on the same period from 2022 (April to mid may) this is likely due to the weather not being as good as last year , however signs are good moving forward with bookings coming in all the time.

We have 3 charity days in June, on the 2nd we welcome back the lighthouse charity, on June the 22nd OGV are hosting a charity day in aid of cash for kids, and a further one on June 30th for ex marines (tbc). Numbers for these are to be confirmed but all are booked in a shotguns starts and the OGV ones hope to be full fields.

A stay and play agreement has been reached with the Newburgh Inn (finally) and there are just a few things to iron out with this one.

The next place to go to is the white Horse, who are now ready to open their rooms and are keen to have a stay and play option with us too. Paul is due to go and visit Mario in the next few days.

Letter of Complaint

Kieran read out the letter of complaint that had been submitted by the Club Manager and a discussion was had as to how to proceed.

Kieran will move this forward.

STAFF MEETING WITH VICE CAPTAIN

On April 12th, Chris had a meeting with Paul, Matthew and Wayne surrounding several concerns which they have had over the last number of months. Chris discussed what had come out of the meeting and some of the areas which needed to be addressed.

It was unanimously agreed that action needs to be taken and this will be moved forward by Kieran with help from Chris and Pat.

OGV UPDATE

The new staff are settling in, there are more on the horizon. Wendy is the OGV Taproom manager and is aided by area manager, Chelsea. They are currently looking to recruit a few more front of house staff, as well as a duty manager.

They hope to have 2 chefs fully employed soon but are utilizing agency chefs at present who are being guided and overseen by Jeremy who is the AFC team chef. Jeremy is around on his days off and some evenings when available.

The simulator is almost set to be ready; it will have temporary blackout surrounding it installed until the actual blackout has arrived. A few more tweaks after that and it will be fully operational.

GREENS UPDATE

A greens meeting was held on Tuesday May 16th and minuted by Norman before circulating it around the committee.

Points of note from the meeting were:

Holiday Planning – Both staff members were encouraged to plan holiday dates throughout the year.

Volunteers - Any jobs that can be done by volunteers to be listed and Paul can arrange for people to volunteer for specific tasks.

Course Walk - A course walk had been discussed previously but due to a lack of resources it was thought that now is not the right time for one.

Pest Control - Fred has been in and continuing the cull on the rabbit population. The introduction of more predators was discussed but no credible solution has been found at present.

Radios In light of the recent sudden death on the golf course it was requested that walkie talkie radios be acquired, due to the mobile

signal being erratic in certain areas around the club, sheds and course. We had previously had some which are now unusable.

SALE OF CAB

A few websites have been identified for selling the cab and this will be put on these sites hoping for a relatively quick sale.

EVENTS AND ACTIVITIES

Horses for the race night have been selling and the tickets are available to purchase from the club. There will be a big push at the selling of horse at the gents open. Derek Ball and Rosie Dobson will be on hand to get as many sold as they can.

There has been no response to companies sponsoring the races.

Paul will send out another communication to the corporates to see if there is any further interest in this.

LETTER TO THE COUNCIL REF RENT

Pat will be drafting a letter to Aberdeenshire council from his position as Club Treasurer to request a rent reduction.

REVIEW OF CONSTITUTION

The constitution is going to be reviewed by the committee, as it is felt that there are changes that need to be made to it. Any changes that will be proposed will be pulled together by the committee and raised at the AGM.

AOB

A suggestion has come in that there should be specific slots for ladies on Saturday mornings so they can play during that time.

Paul explained about how this is done at Murcar and will propose this option to the ladies as a trial.

A prize giving dinner was another suggestion that had been put forward.

This is already in the calendar for this season with a guest speaker.

Close of Meeting The meeting closed at 6.20pm.

Next Meeting 7th June